

Rogue River Watershed Council
Celebrate the Rogue! - October 2020
Sponsorship Opportunities

Business Sponsor Benefits	Salmon Smolt* \$1,000	Salmon Parr* \$500	Salmon Fry* \$250
Business name displayed on RRWC website graphic ("Get the Salmon Up the River") that tracks donations from the event.	√	√	√
Business name, logo, and website link posted on Partners page of RRWC website.	√	√	√
Business name, logo, and website link acknowledged in all RRWC Facebook postings (we expect to make 10 posts) associated with <i>Celebrate the Rogue!</i>	√	√	
Business name, logo, and website link acknowledged in 1/2 of RRWC Facebook postings (we expect to make 10 total posts) associated with <i>Celebrate the Rogue!</i>			√
Business name & logo displayed on top area of signs and associated, <i>Celebrate the Rogue!</i> media (e.g. flyers)	√		
Business name & logo displayed in middle area of signs and associated, <i>Celebrate the Rogue!</i> media (e.g., flyers)		√	
Business name & logo displayed on bottom area of signs and associated, <i>Celebrate the Rogue!</i> media (e.g., flyers)			√
Business acknowledged in half-page newspaper thank-you ads in several local newspapers	√	√	√
Business name recognized in RRWC newsletter and annual report	√	√	√
Tax deduction: Sponsorship of this event is tax deductible to the full extent of the law (<i>please consult your tax advisor</i>)	√	√	√

* Smolt, parr, and fry describe different stages of juvenile, anadromous salmon and trout (anadromous fish spawn in freshwater and grow to maturity in the ocean). Fry are young, free-swimming fish. They have just emerged from their gravel nests. As the fry grow, they become parr. Parr display strong, vertical bands or blotches on their sides. As these young fish prepare for their downstream migration to the ocean, they undergo physiological changes that allow them to survive in salt water and transition into silvery smolts.

There are additional ways to support Rogue River Watershed Council with Celebrate the Rogue!
Please contact Brian Barr (541-423-6187 or bbarr@rogueriverwc.org) for more information.

Sponsorship level: _____

By signing below I agree to contribute at the sponsorship level designated above and to have the sponsorship fee and a 300 dpi, high-resolution quality logo in JPG, PNG, or .PDF format to the Rogue River Watershed Council before September 4, 2020.

Contact name: _____

Business name: _____

Phone: _____

Signature: _____ Date: _____